

Seminar for Sustainable Economic Development

Design and Performance of Green Business Certification Programs

Dec. 15, 2005, EPA Region X HQ, 15th Floor Denali Room, 1200 6th Avenue, Seattle

For Professionals in:

Community leadership, Business waste reduction and resource conservation, Sustainable economic development, Public utilities, Environmental activism, Business leadership

What's up with



How do Green Business Certification Programs (GBCPs) work around the country and what lessons can we learn for the Pacific Northwest?

Guest Speaker:

Sarah Diefendorf

- Director, EPA Region IX Environmental Finance Center <http://www.efc9.org/>
- Best Practices Leader for GBCPs

Moderator:

Burton Hamner

Producer,
CleanerProduction.Com

AGENDA

2:00	Introductions, overview
2:10	Case: The Bay Area Green Business Program: Features, participation, impact
2:45	Other GBCPs: Design, Progress, Impacts
3:15	Best Practices for GBCPs
3:30	Break
3:40	Benchmark PNW GBCPs with national best practices
4:15	Key issues for spreading GBCPs – best practices in promotion
4:30	Roundtable discussion: Can these programs become more widespread in our region? If so, How?
5:00	Close

Attendance is **FREE but LIMITED**: Please RSVP by 12/07 to
Burton Hamner, seminar@cleanerproduction.com
Or call 206-526-5308